



PARTNERSHIP IN SUSTAINABILITY

**SUPPORT YOUR INDUSTRY TRADE ASSOCIATION;
BECOME A PARTNER TODAY!**

GGIA's Partnership in Sustainability provides a giving opportunity for industry members who believe in the work of GGIA and who are loyal advocates of GGIA's purpose and mission. The intent of the program is to replace urgent appeals for help when we reach a critical point in time for the industry. Instead, the program offers you the opportunity to include GGIA in your financial planning, year after year while providing a reliable source of revenue for the association.

The bottom line is that the revenue generated from membership dues provides only about 25% of the funds necessary for the association to be most effective. The success of our advocacy, education, and public policy efforts is contingent on these additional donor gifts.

GGIA's ability to provide an industry-wide voice is critical:

- Water remains a critical issue for the industry. GGIA remains engaged at the local, state, and national levels protecting our producers' access to water and promoting efficient irrigation for property owners.
- Access to sustainable and documented labor remains the number one issue for the industry. GGIA partners with AmericanHort and NALP, both leaders in the horticulture community in Washington DC, who continue to push for meaningful immigration and guest worker reform.
- Being engaged at the state level takes time, relationships, and connections. Your GGIA staff works to nurture the relationships so that when opportunities arise to promote and protect the industry, we have a seat at the table.

Working on behalf of the industry:

- Southeast Green (formerly WINTERGREEN) Conference and Trade Show remains Georgia's Premier event for the green industry professionals. We will once again be at the Gas South District Convention Center in June for Southeast Green 2024.
- We continue to streamline our operations while growing services. Thanks to the leadership of our all-volunteer board of directors, we've done so with zero long term debt.

What's in it for you? You get exclusive recognition in return for your support. Partners are recognized at all GGIA events and in all communications throughout the year.

- Your logo and a link to your webpage on the GGIA and Southeast Green websites.
- Recognition in all The Dirt e-newsletters, and additional e-blasts as appropriate throughout the year.
- Recognition in all GGIA publications including event brochures and the GGIA JOURNAL.
- Printed and Digital Recognition at the Southeast Green Conference and Trade Show, and any other events hosted by GGIA.

The GGIA Partnership in Sustainability truly gives you the opportunity to showcase your business among the leaders of Georgia's Green Industry.



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HOW IT WORKS:

To become a Partner in Sustainability, you make an annual pledge to GGIA above and beyond your membership dues. This can be paid by check or on a credit card subscription, which can be changed or stopped at any time.

IN RETURN:

You get exclusive recognition, and lots of it! Partners are recognized at all GGIA events and in all communications throughout the year. This includes the GGIA and the Southeast Green websites, all e-newsletters, brochures, & Journals, at Southeast Green, and any other events hosted by GGIA.

SIGN UP TO BECOME A PARTNER:

The easiest and most secure way to become a GGIA Partner in Sustainability is online. Visit www.ggia.org/members and log in to your account. Please reach out if you need help with your login credentials. Once you are signed in, click DONATE at the top of the page. Then click Partnership in Sustainability and continue on with the donation form.

EMAIL OR MAIL CONTRIBUTION FORM:

Business: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

ANNUAL CONTRIBUTION

Enter the dollar amount of your annual pledge.

- _____ Founder \$10,000 and above
- _____ Champion \$5,000 to \$9,999
- _____ Guarantor \$2,500 to \$4,999
- _____ Guardian \$1,000 to \$2,499
- _____ Patron \$500 to \$999
- _____ Sponsor \$250 to \$499
- _____ Friend \$100 to \$249

PAYMENT METHOD

- Check Enclosed
- Bill Me
- Credit Card (call for payment)

We thank you for your contribution to our Partnership Program. The success of our association is contingent on these additional donor gifts and benefit our advocacy, education, and public policy efforts.

CONTACT US:

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Serving Georgia's Nursery & Landscape Industry since 1990