



PARTNERSHIP

GEORGIA GREEN INDUSTRY ASSOCIATION

Benefits





PARTNERSHIP

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Partner with us today!

The work of Georgia's green industry is steady, practical, and essential. Every day, our members grow plants, build landscapes, care for properties, support local communities, employ Georgians, and help shape healthier, more livable places where people live, work, and gather. Much of that work happens quietly, but its impact is visible across the state.

At its core, advocacy is about showing up. When decisions are being made that affect our businesses, our workforce, our tools, our land, and our future, Georgia's green industry needs to be present. If we are not there to speak for ourselves, someone else will speak for us, and they may not understand our businesses, our challenges, or the role our industry plays in Georgia.

Partnership donations give GGIA the ability to show up consistently and credibly. They allow us to monitor issues, build relationships, respond when needed, and make sure Georgia's green industry is represented clearly and accurately.

Membership is the foundation of GGIA, but strong, year-round advocacy requires more than membership alone. It requires steady investment, trusted relationships, timely communication, and the ability to be present when it matters most.

When you become a GGIA Partner, you are investing in more than a program. You are helping sustain the long-term health, visibility, and influence of Georgia's green industry.

Thank you for considering this invitation to partner with GGIA. Your support helps advocacy take root and helps our industry continue to grow.

LANIE RINER

Executive Director | Georgia Green Industry Association

Where Advocacy Takes Root



GGIA
GEORGIA GREEN INDUSTRY ASSOCIATION

Why It Matters

Strong advocacy doesn't happen by accident — it requires consistent support, strategic presence, and the resources to engage decision-makers year-round. Membership dues cover only a portion of GGIA's operational needs. Partnership is one of the most direct ways you can protect your business interests.

The Partnership provides the essential funding that allows GGIA to advocate effectively for Georgia's green industry at the local, state, and national levels by protecting businesses, influencing policy, and ensuring the industry's voice is heard when it matters most. Partnership fuels what members often don't see: the meetings, relationships, monitoring, lobbying, and response efforts that defend the industry behind the scenes.



How It Works

Partners make an annual contribution above membership dues, helping sustain GGIA's advocacy, education, communication, and outreach efforts throughout the year.

- Partnerships are designed to be:
- Flexible — contributions may be adjusted or discontinued at any time
- Scalable — support grows with your capacity and goals
- Impact-driven — funding strengthens GGIA's ability to act quickly and decisively on behalf of the industry

Partners also receive recognition and engagement opportunities that reflect their commitment to the future of Georgia's green industry.



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PARTNER LEVELS

The Partnership includes multiple contribution levels, allowing businesses and individuals to support GGIA in a way that fits their organization while gaining meaningful visibility and connection throughout the year. All tiers include visibility on the GGIA and Southeast Green websites, in *The Dirt* newsletter, and at major GGIA events.

FOUNDER - \$7,500

- Linked Logo on GGIA Website With Priority Placement
- Recognition *The Dirt* e-newsletter (Logo)
- Recognition in Event Brochures (Logo)
- Recognition in GGIA Printed Communication (Logo)
- Premium Recognition on Event Entrance Signage (Logo)
- Social Media Recognition (Company Spotlight)
- Banner Ad in *The Dirt*
 - 3 times per year (1200x600 px)
- Enhanced Website Visibility
 - Logo + Link on Home Page
- Feature in *The Dirt*
- Personalized Thank You Video
- Digital Logo Recognition in GGIA Booth
- Partner Ribbons at Southeast Green
- Partner Signage for booth
- SG Priority Load In
- SG Priority Load Out
- VIP Networking Invitations
- 3 Complimentary Tickets for Wintergreen on the Web
- 2 Sponsored Sessions at Southeast Green
- Invites to Area Tours
- Personal Invite to Capitol Day & Legislative Events
- Invite to Exclusive Roundtables
- Exclusive briefing on advocacy efforts
- Thank You Notes



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PARTNER LEVELS

CHAMPION - \$5,000

- Linked Logo on GGIA Website With Priority Placement
- Recognition *The Dirt* e-newsletter (Logo)
- Recognition in Event Brochures (Logo)
- Recognition in GGIA Printed Communication (Logo)
- Priority Recognition on Event Entrance Signage (Logo)
- Social Media Recognition (Company Spotlight)
- Banner Ad in The Dirt
 - 2 times per year (900x450 px)
- Enhanced Website Visibility
 - Logo + Link on Home Page
- Feature in The Dirt
- Digital Logo Recognition in GGIA Booth
- Partner Ribbons at Southeast Green
- Partner Signage for booth
- SG Priority Load In
- SG Priority Load Out
- VIP Networking Invitations
- 2 Complimentary Tickets for Wintergreen on the Web
- 1 Sponsored Session at Southeast Green
- Invites to Area Tours
- Personal Invite to Capitol Day & Legislative Events
- Invite to Exclusive Roundtables
- Exclusive briefing on advocacy efforts
- Thank You Notes

GUARANTOR - \$2,500

- Linked Logo on GGIA Website With Priority Placement
- Recognition *The Dirt* e-newsletter (Logo)
- Recognition in Event Brochures (Logo)
- Recognition in GGIA Printed Communication (Logo)
- Priority Recognition on Event Entrance Signage (Logo)
- Premium Social Media Recognition
- Banner Ad in The Dirt
 - 1 time per year (600x300 px)



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PARTNER LEVELS

GUARANTOR - \$2,500 (Cont.)

- Digital Logo Recognition in GGIA Booth
- Partner Ribbons at Southeast Green
- Partner Signage for booth
- SG Priority Load In
- VIP Networking Invitations
- 1 Complimentary Ticket for Wintergreen on the Web
- Invites to Area Tours
- Personal Invite to Capitol Day & Legislative Events
- Exclusive briefing on advocacy efforts
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GUARDIAN - \$1,000

- Linked Logo on GGIA Website With Priority Placement
- Recognition *The Dirt* e-newsletter (Logo)
- Recognition in Event Brochures (Logo)
- Recognition in GGIA Printed Communication (Logo)
- Priority Recognition on Event Entrance Signage (Logo)
- Social Media Recognition
- Digital Logo Recognition in GGIA Booth
- Partner Ribbons at Southeast Green
- Partner Signage for booth
- SG Priority Load In
- Invites to Area Tours
- Personal Invite to Capitol Day & Legislative Events
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PATRON - \$350

- Linked Logo on GGIA Website With Priority Placement
- Recognition *The Dirt* e-newsletter (Company Name)
- Recognition in Event Brochures (Company Name)
- Recognition in GGIA Printed Communication (Company Name)
- Recognition on Event Entrance Signage (Company Name)
- Digital Logo Recognition in GGIA Booth
- Partner Ribbons at Southeast Green
- Partner Signage for booth
- Personal Invite to Capitol Day & Legislative Events
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PARTNERSHIP SUMMARY TABLE

	Founder \$7500	Champion \$5,000	Guarantor \$2500	Guardian \$1000	Patron \$350
Logo on GGIA Website With Priority Placement	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo + Link
Recognition The Dirt e-newsletter	Logo	Logo	Logo	Logo	Name
Recognition in Event Brochures	Logo	Logo	Logo	Logo	Name
Recognition in GGIA Printed Communication	Logo	Logo	Logo	Logo	Name
Logos on Event Entrance Signage (scaled by level)	Premium Logo Placement	Priority Logo Placement	Priority Logo Placement	Priority Logo Placement	Name
Social Media Recognition	Company Spotlight	Company Spotlight	Premium Recognition	Social Media Recognition	-
Banner Ad in The Dirt	3X / Year 1200x600 px	2X / Year 900x450 px	1X / Year 600x300 px	-	-
Enhanced Website Visibility	Logo + Link on Home Page	Logo + Link on Home Page	-	-	-
Feature in The Dirt	✓	✓	-	-	-
Personalized Thank You Video	✓	-	-	-	-
Digital Logo Recognition at Events	✓	✓	✓	✓	✓
Partner Ribbons at Southeast Green	✓	✓	✓	✓	✓
Partner Signage for booth	✓	✓	✓	✓	✓
Southeast Green Priority Load In	✓	✓	✓	✓	-
Southeast Green Priority Load Out	✓	✓	-	-	-
VIP Networking Invitations	✓	✓	✓	-	-
Comp Tickets to Wintergreen on the Web	3	2	1	-	-
Sponsored Southeast Green Sessions	2	1	-	-	-
Invites to Area Tours	✓	✓	✓	✓	-
Personal Invite to Capitol Day & Legislative Events	✓	✓	✓	✓	✓
Invites to Exclusive Roundtables	✓	✓	-	-	-
Exclusive Briefing on Advocacy Efforts	✓	✓	✓	✓	-



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BECOME A PARTNER

Partnership support helps GGIA show up consistently, advocate clearly, and represent Georgia's green industry when decisions are being made that affect our businesses, workforce, landscapes, and future.

Your investment helps sustain the work that happens year-round: monitoring issues, building relationships, engaging decision-makers, strengthening communication, and keeping Georgia's green industry visible and represented.

Ready to PARTNER with GGIA?

ONLINE by CARD



www.ggia.org/partnership

U.S. MAIL by CHECK

Georgia Green Industry Association
Attn: Partnership
251 SL White Blvd.
LaGrange, GA 30241

QUESTIONS

Contact Chelsea Walton,
Director of Operations,
for assistance.

Phone: (706) 443-1440

Email: cwalton@asginfo.net



PARTNER LEVELS

Founder \$7,500

Champion \$5,000

Guarantor \$2,500

Guardian \$1,000

Patron \$350

Thank you for helping advocacy take root.