



PARTNERSHIP

IN SUSTAINABILITY

How Can You Participate?

GGIA's Partnership program provides a giving opportunity for industry members who believe in the work of GGIA and who are loyal advocates of GGIA's purpose and mission. The intent of the program is to replace urgent appeals for help when we reach a critical point in time for the industry. Instead, the program offers you the opportunity to include GGIA in your financial planning, year after year while providing a reliable source of revenue for the association. The bottom line is that the revenue generated from membership dues provides only about 25% of the funds necessary for the association to be most effective. The success of our educational, legislative, and marketing efforts is contingent on these additional donor gifts.

GGIA's ability to provide an industry wide voice is critical

- Water remains a critical issue for the industry. GGIA remains engaged at the local, state and national levels protecting our producer's access to water and promoting efficient irrigation for property owners.
- Access to sustainable and document labor remains the number one issue for the industry.

GGIA partners with AmericanHort and NALP, both leaders in the agriculture community in Washington DC, who continue to push for meaningful immigration and guest worker reform. Being engaged at the state level takes time, relationships, and connections. Your GGIA staff works to nurture the relationships so that when opportunities arise to promote or protect the industry, we have a seat at the table.

Working on behalf of the industry: Wintergreen remains Georgia's premier event for the green industry bringing over 3,000 industry professionals each January at the Gas South Convention Center (formerly the Infinite Energy Center). We have streamlined our operations while growing services. Thanks to the leadership of our all-volunteer board of directors, we've done so with zero long term debt.

You get exposure in return for your support:

Partners in Sustainability are featured on the GGIA website, our newsletters and in all publications and events.

The Partnership Program gives you the opportunity to showcase your business among the leaders of Georgia's Green Industry.